

Stephen Reid

(Biography 2007)

Stephen Reid is proprietor of Spring Business Innovation Ltd. He and his associates work with both public and large private sector organisations to develop improved performance through high performance teams, strategy development, improved leadership ability, creativity and the capacity for innovation. He has led projects with clients in UK, Europe the Middle East and America. The majority of the work he leads is bespoke and is often based upon initial research into specific needs. An interesting minority of his work involves delivering practical workshops as a visiting course director at academic institutions. The most frequent projects involve

- **Strategic Planning Work**
- **Creativity & Innovation.**
- **Leadership & Accelerated Team Performance**

Occasional Post Graduate Education Work

Stephen currently delivers open workshops for the ACCA on Power Politics and Personal Influence. He currently is a faculty member of the Chartered Institute of Marketing (UK). Stephen is also an associate at The National School for Government at Ascot. Stephen taught Creative Thinking with the Strategic Planning Society till 2003. Stephen has also taught occasionally at Ashridge Management College.

Publications and Conferences

Pearson Education published his book “**How to Think**” ‘Building Mental Muscle’ in 2002. His second book “**High Performance Thinking Skills**” was published October 2006. Both books carry excellent endorsements by academics from Maastricht, Cranfield, Ashridge and Cambridge as well as by senior managers in industry. He has also spoken at several conferences on the subject of innovation and business thinking skills.

Prior Work History

Stephen has a solid commercial track record of running successful operations having lived and worked in the UK, Scandinavia, Saudi Arabia and Dubai with roles in sales and marketing at Eli Lilly, Country Management at Johnson and Johnson and General Manager and Danish Board Director for Fisons’ Pharmaceuticals Denmark. He has an honours degree in Genetics and Cell Biology and is an amateur painter.

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More information on projects completed, working philosophy, clients and endorsement can be located at Web Site www.spreid.com

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